



# OPM's Leadership Webinar Series

## Speak Like a Pro in 2020

**Presented by Kathy Cooperman**

Faculty, Center for Leadership Development

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**Center for Leadership Development**

*Developing Visionary Leaders to Transform Government*

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# Strategic Alignment



## President's Management Agenda Key Driver of Transformation

People – Workforce for the 21<sup>st</sup> Century



## OPM Strategic Plan Initiatives

- Improve integration and communication of OPM services to Federal agencies
- Optimize Agency Performance





# Norms

- Have access to chat box and be ready to type.
- Avoid possible disruptions for others by refraining from taking other calls or participating in other work activities.
- Participate actively with full presence.
- Ask for what you need (on chat).



# About Kathy Cooperman



- CLD faculty since 2019
- Facilitator, Executive Coach, Presentation Skills Coach, Adjunct Faculty—Universities
- Awarded “Certified Speaking Professional” (CSP) by the National Speakers Association (NSA)

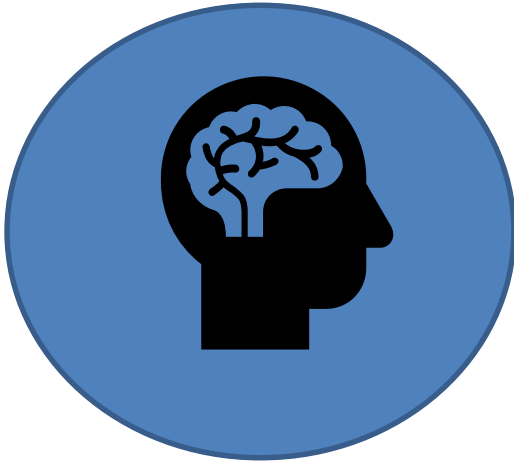


# Meet Clayton





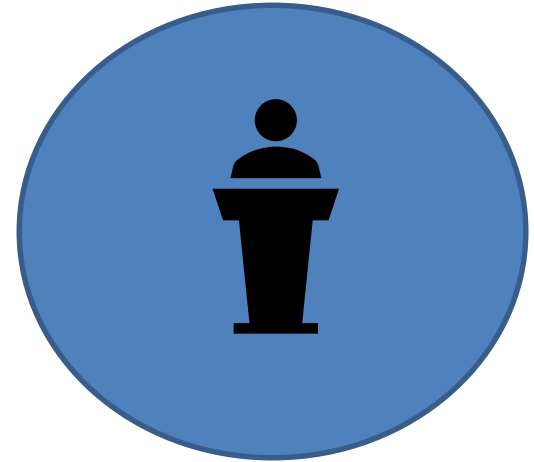
# Transform the way you present



Neuroscience



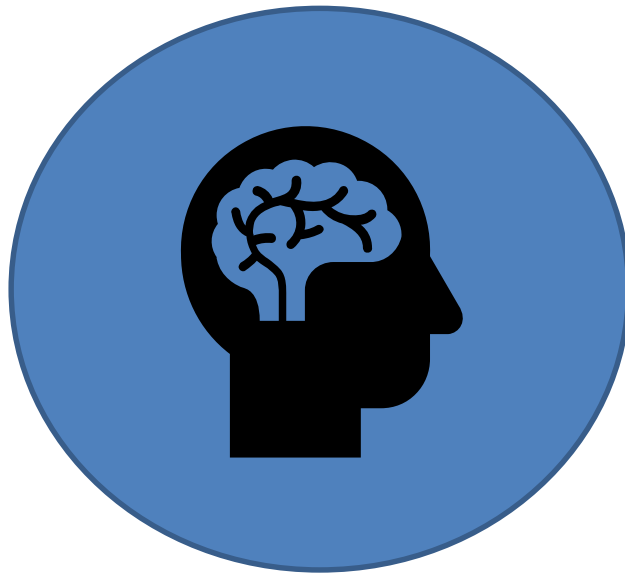
Story Structure



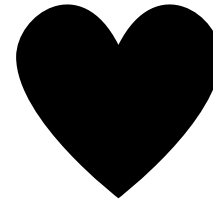
Presentation Style



# First . . . Understand Neuroscience



Neuroscience





# Neuroscience clarifies human capacity to remember







# Miller's magical #7 (+ or - 2)







**Now we know that we can  
hold 3 – 4 chunks of info at any one time**





# Avoid cognitive overload



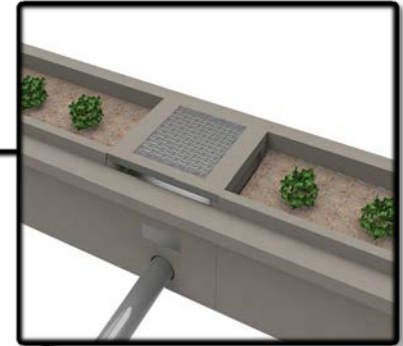
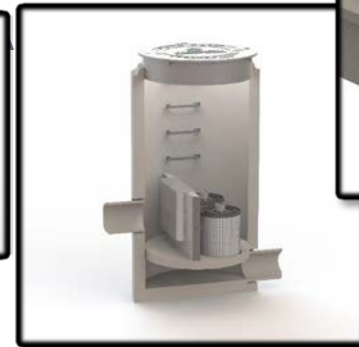


# Collaboration Through the jurisdiction or municipality

## Total Solutoins



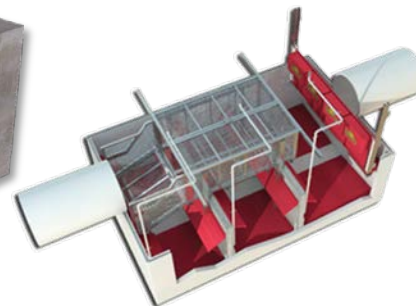
- Super-dynamic Separation
- BioCap & BioMed
- PackFilter



## BlastStructure



- Conservation/Retention
- Incompletion (f)
- Harvesting





# Conclusion – Let's be successful Together!!!

- Traverse complicated Municipal Regulations
- Semi-monthly check-in with project team lead
- Our Design support team will assist in specification & approvals
- Your Questions are fielded 24/7 through our Help desk
- We are with you through the entire process—you have our promise
- We have 100+ years of experience in exceeding our customers expectations
- Let's take a look at your projects and see how we can help you SUCCEED today!
- Call, text, email or drop by any of our 50 offices in this region
- Testimonials are available, upon Request, from our repeat customers



# Distill your information down to 3 - 4 key points





# Next ... Build a structure

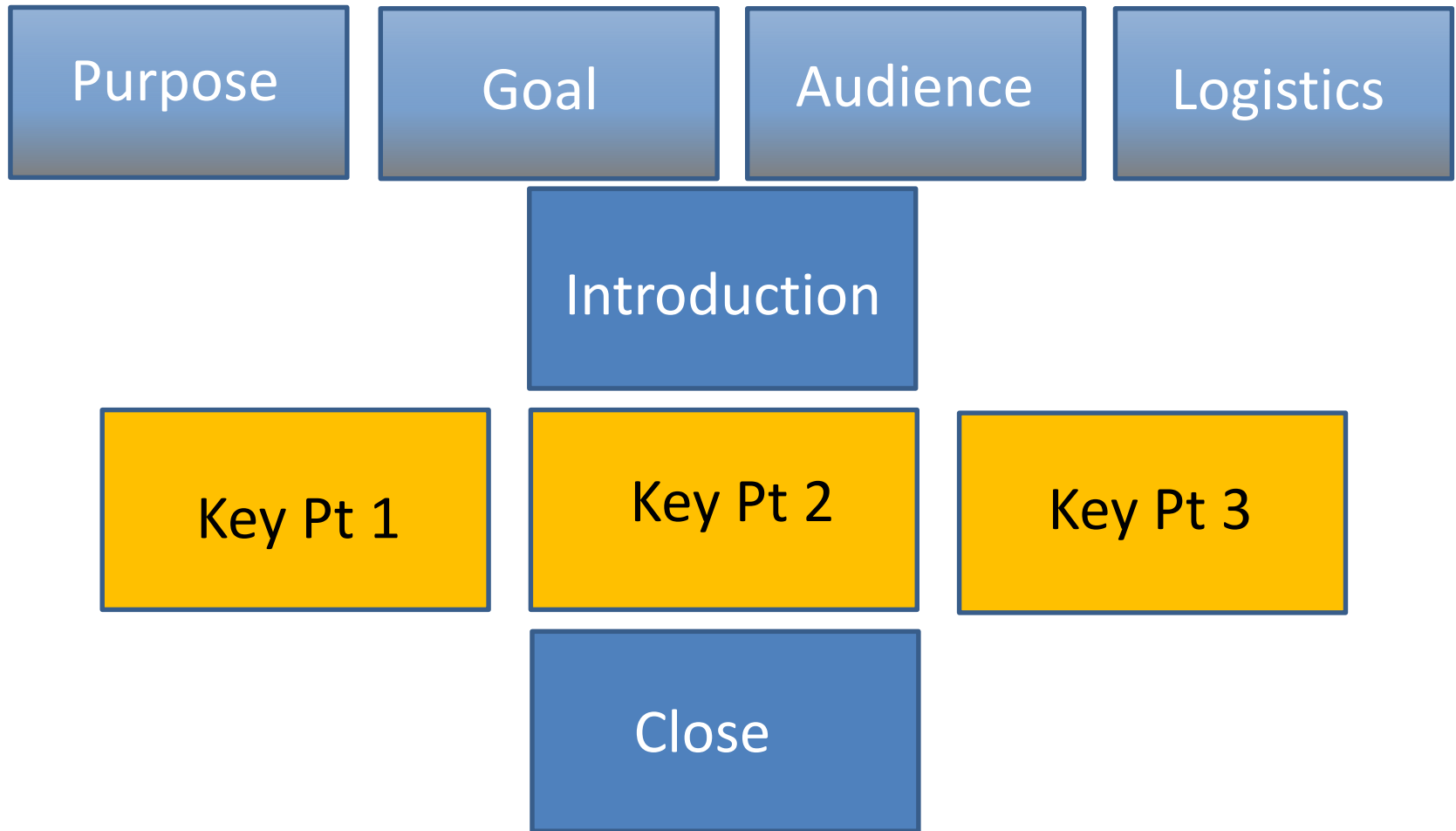


Story Structure





# Create a story structure



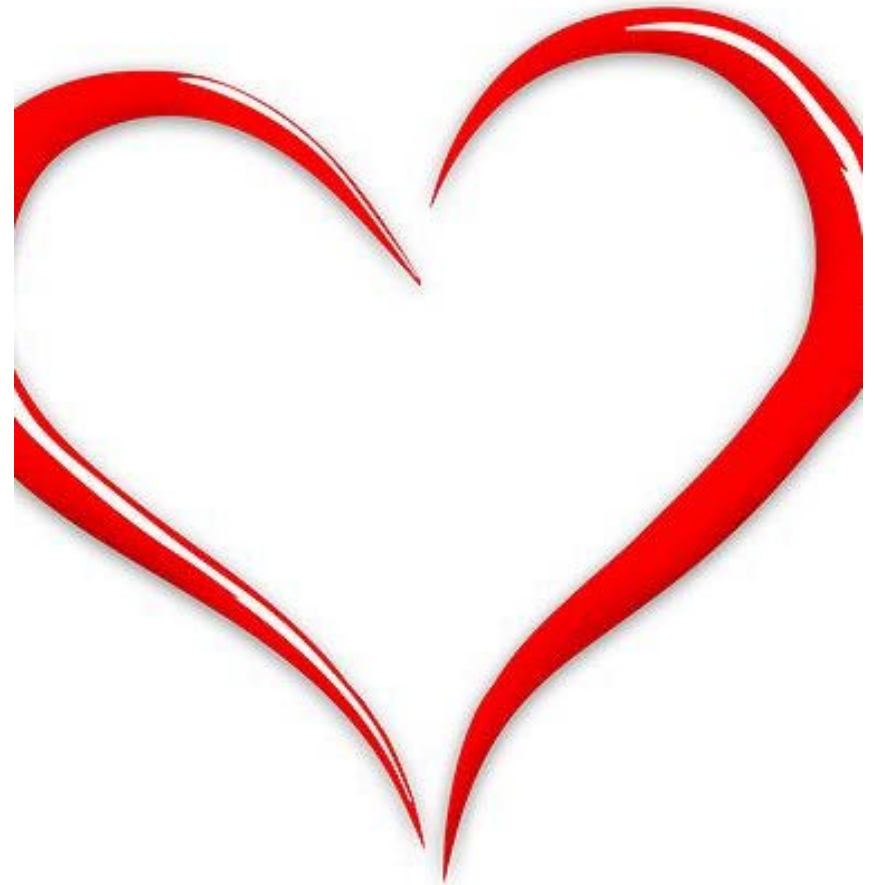
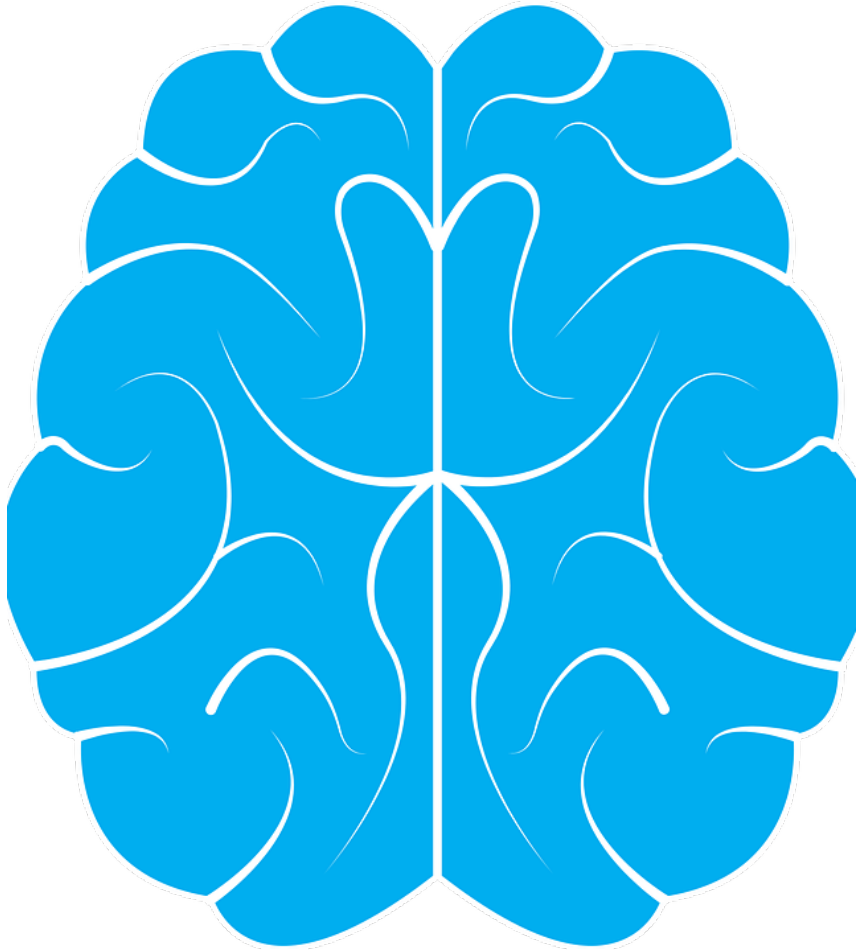


# Stories captivate listeners



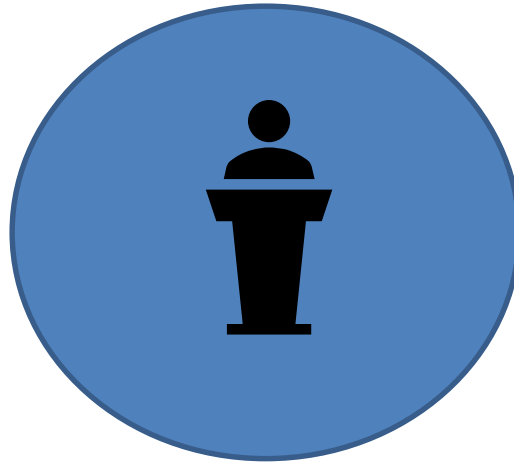


# Stories touch the heart and mind





# Then . . . change the way you present



Presentation Style

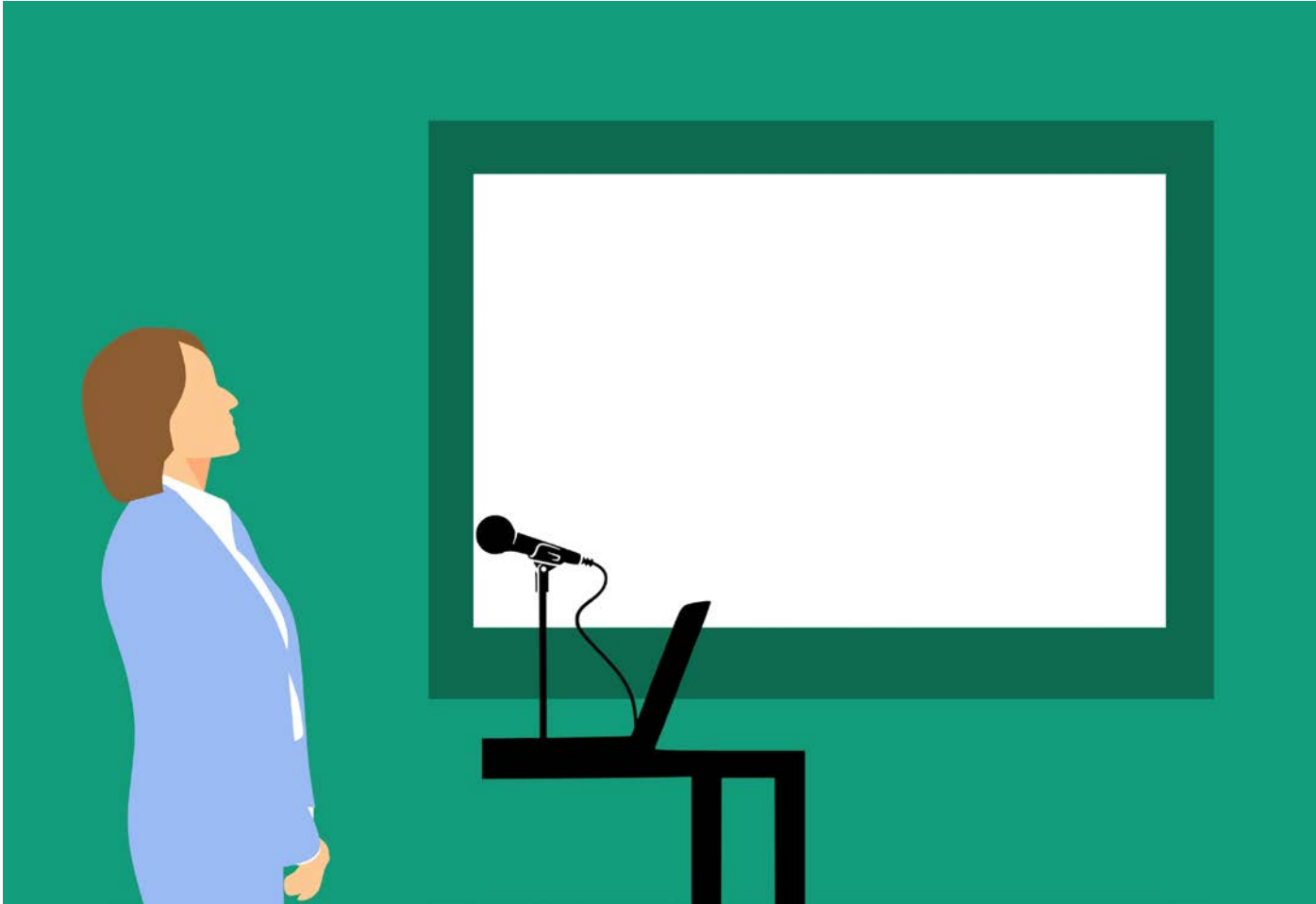


# No more “Death by PowerPoint”





# Don't read from your slides





## Minimize filler words





**Nothing helps more!**







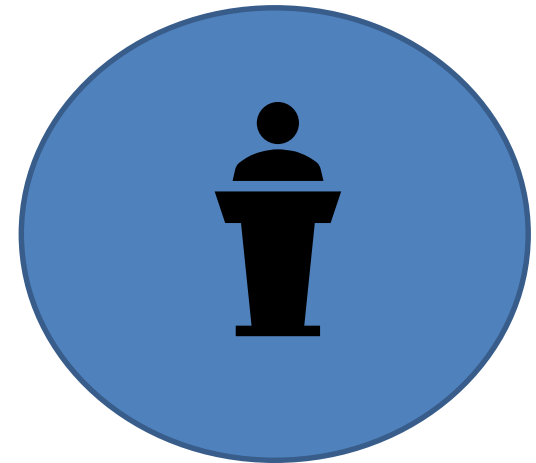
# In summary, you can transform the way you present!



Neuroscience



Story Structure



Presentation Style



# Questions







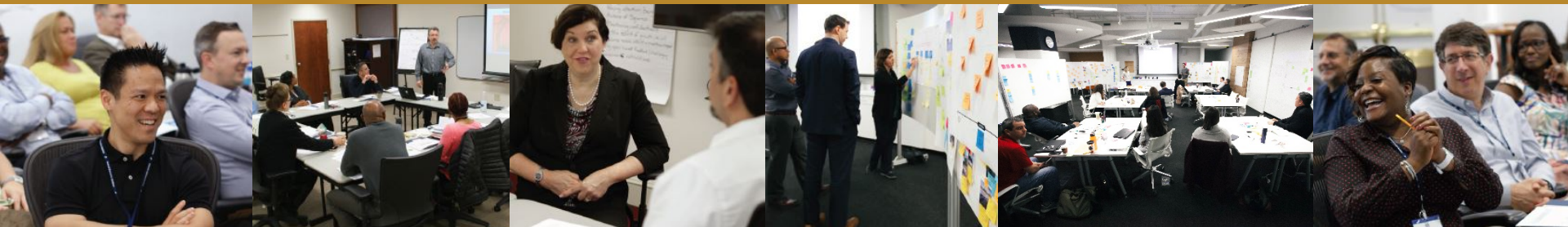
# Feedback

- What is one thing you can take away from today's webinar?
- Are you interested in going deeper and learning more about this topic?



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# Center for Leadership Development



**Open enrollment courses & certificate programs**  
for leadership and professional development



**Virtual learning ecosystems**  
to support the human capital lifecycle throughout government



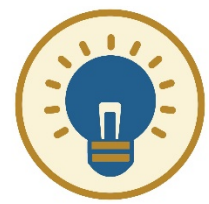
Development programs focused on building decision-making skills through **human-centered design** and **process improvement**



Fellowship programs **to recruit and develop leadership skills** for highly-qualified talent for **Federal agencies**



**Certification programs** built specifically for government **skills for various professions**, such as the Federal HR Institute



**Customized development program solutions** to meet agency-specific needs

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# Webinar Survey



<https://www.research.net/r/cldwebinars2020>



# Thank you for your participation and service to our nation!

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